



Work Well Conference 2024

Sponsorship and exhibitor prospectus



Safer, healthier workplaces
for everyone, every day





Sponsorship and exhibition prospectus

The Office of Industrial Relations is proud to present Work Well Conference 2024 on 22 October at the Royal International Convention Centre (RICC), RNA Showgrounds, Brisbane.

Business leaders, work health and safety and return to work professionals are invited to learn, connect and share safety issues and solutions.

It is our pleasure to invite you to become a sponsor or exhibitor at the conference, which presents an excellent opportunity for your organisation to build its brand, share its services and solutions and grow its network. Your involvement in the conference is a valuable investment giving you audience exposure, and demonstrating your commitment to work health and safety and return to work.

Event overview

Date:	Tuesday, 22 October 2024
Time:	7:30am – 5:00pm (networking 5:00pm to 6:30pm)
Event format:	Full day conference including morning tea, lunch, afternoon tea and a networking function
Venue:	RICC, RNA Showgrounds 600 Gregory Terrace, Brisbane

The Work Well Conference features an exciting line up of presenters focussing on work health and safety fundamentals, psychosocial hazards, injury prevention, rehabilitation and return to work, risk management fundamentals and musculoskeletal injuries.

Themes: safer, healthier workplaces for everyone, every day.

Delegates and exhibitors will connect and share health, safety and return to work ideas, and delegates will take away new knowledge, insights, and resources to implement in their workplaces. It's a great opportunity for your business to engage, promote and develop new leads.

Who attends the Conference

After a sell-out event in 2023 we expect over 600 delegates from a diverse range of industries and professions including:

- health and safety advisors
- rehabilitation and return to work coordinators
- health providers
- human resources professionals
- management/executive
- workers
- private and public sector organisations.



Sponsorship packages (costs are inclusive of GST)

Event sponsor	Gold sponsor	Recharge lounge sponsor	Coffee sponsor	Exhibitor
\$11,000	\$6,600	\$4,400	\$2,200 (two available)	\$1,800 (multiple available)

Sponsorship benefits (*subject to timelines)	Event	Gold	Recharge Lounge	Coffee	Exhibitor
Sponsor recognition on the WorkSafe website (Safe Work Month sponsorship and Work Well Conference pages), includes logo linking to sponsors website	X	X	X	X	X
*Sponsorship recognition on WorkSafe social media promoting involvement in the event	x 3	x 2	x 1		
Sponsor recognition on PowerPoint slides at main stage event	X	X	X	X	X
Sponsor recognition by the MC	X	X	X		
Sponsor recognition in subscription emails before*, during and after events	X	X	X		
*Sponsor advertisement in delegate booklet (see fees below)	Double spread	One page	½ page	½ page	
*Sponsor company bio in delegate booklet	X	X			
*Sponsor logo in delegate booklet	X	X	X	X	X
*Logo on exhibition signage in exhibitor space	X	X	X	X	X
Branded promotional product or flyer on delegate tables (*sponsor to supply and place)	X				
*Promotional stickers on coffee cups (sponsor to supply and fit)				X	
Ticket(s) to the Work Well Conference, Brisbane (valued at \$319pp)	8 tickets (1 table)	4 tickets	2 tickets	1 ticket	
Exhibitor booth includes standard fascia signage, dressed trestle table, two chairs (power available on request) – including catering for two exhibitor staff	premium booth	X	branded desk within lounge		X
Banner displayed in the conference room and at the networking event (supplied by sponsor) (see fees below)	x 2				
Banner advertising at Recharge Lounge (supplied by sponsor) *no collateral on lounge tables			x 2		
Speaking opportunity at networking event	5 minutes				
Co-present giveaways/prizes at the networking event (at sponsors discretion)	X				
A list detailing demographic information for delegates (region, industry and job title), provided upon request	X	X	X	X	X
Opportunity to use campaign branding including the Queensland Government Coat of Arms with the title 'Proud sponsor/exhibitor of Work Well Conference 2024 on marketing material (image supplied by Office of Industrial Relations for use during 2024)	X	X	X	X	X
Post event evaluation (upon request)	X	X	X	X	X



Advertising Sponsorship Options (costs are inclusive of GST)

Delegate booklet advertising	Full page	Half page	Quarter page
	\$330	\$165	\$88
Digital advertising – TV screens in exhibition area (on rotation – must be subtitled)	\$275		
Banner advertising within conference site (not on stage) to be supplied by sponsor	\$110		
Branded delegate bag (to be supplied by sponsor)	\$275		

Booking

To express your interest in becoming a sponsor or exhibiting at the Work Well Conference, please complete the Register your interest application.

Please note: Sponsorship agreements and sponsor / exhibitor fees must be completed within two weeks of receipt. Sponsor and exhibitor benefits commence upon payment of fees.

For more information contact us at events@oir.qld.gov.au.

