



Safe Work Month

1–31 October 2024



**Safer, healthier workplaces
for everyone, every day**

WorkSafe.qld.gov.au/SafeWorkMonth



Safe Work Month communication kit

Safe Work Month is held nationally in October to raise community and industry awareness about the importance of work health and safety, best practice rehabilitation and return to work.

Whether you participate in our livestreamed sessions or attend in person, you'll keep up to date on the latest in workplace health and safety, return to work practices and injury rehabilitation.

While Safe Work Month is a key time to focus on these issues, our commitment extends year-round with the Work Well 365 concept to encourage safer, healthier workplaces for everyone, every day.

We have developed this communication kit for you to promote and show your support of Safe Work Month 2024. Engage your teams and display safety messaging in your workplace including:

- posters
- desktop screensaver
- image tiles for social media or your intranet
- suggested social media copy
- email signature banner
- suggested newsletter copy.

You can download the Safe Work Month 2024 creative assets directly from the Safe Work Month page: [WorkSafe.qld.gov.au](https://www.worksafe.qld.gov.au).

You can also access various industry and topic-specific films, case studies, recordings and webinars on our [resources page](#) to help take action in your workplace.



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Poster

Promote Safe Work Month 2024 and Work Well 365 by downloading and displaying the A4 poster in your workplace.



Email signature banner

Download and apply the banner to your email signature.



Desktop screensaver

Download and apply the screensaver to your desktop.



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Image tiles: Social media posts or intranet

Images promoting Safe Work Month 2024 are available for you to download and use on your social media channels, intranet or other channels.

Download the images at [WorkSafe.qld.gov.au](https://www.WorkSafe.qld.gov.au).

LinkedIn



Facebook



Safer, healthier workplaces for everyone, every day



Suggested social media copy

- Safe Work Month, held nationally each year in October, is a nationwide initiative dedicated to promoting safe and healthy workplaces for everyone.
- Safe Work Month is just around the corner. Access events and resources at [WorkSafe.qld.gov.au](https://www.worksafe.qld.gov.au). #SafeWorkMonth2024 #WorkWell365 #SWM2024
- Safer, healthier workplaces are for everyone, every day. Access events and resources at [WorkSafe.qld.gov.au](https://www.worksafe.qld.gov.au). #SafeWorkMonth2024 #WorkWell365 #SWM2024
- Keep health and safety top of mind all year round. Access events and resources at [WorkSafe.qld.gov.au](https://www.worksafe.qld.gov.au). #SafeWorkMonth2024 #WorkWell365 #SWM2024

Follow us on [LinkedIn](#) and [Facebook](#) to see our latest posts.

Let us know how you are getting involved! Show your support for Safe Work Month on social media with these hashtags:

#SafeWorkMonth2024

#WorkWell365

#SWM2024



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Newsletters

Include an article promoting Safe Work Month 2024 in your internal staff newsletters or share with your external networks.

Internal staff newsletter – suggested copy

October is Safe Work Month, a time to raise community and industry awareness about the importance of work health and safety, and best practices rehabilitation and return to work.

At <insert your organisation / business name> we are celebrating Safe Work Month by <insert activities you are undertaking >.

You can also improve your professional development by attending one of the following in-person events:

- Work Well Conference in Brisbane on 22 October 2024
- Work Well Regional Breakfast Forums:
 - 2 October in Rockhampton at the Frenchville Sports Club
 - 16 October in Cairns at the Pullman Cairns International

There is something for everyone with a jam-packed program covering topics such as AI and safety in the workplace, preventing and managing fatigue in the workplace, essentials of work health and safety communication, safety leadership, injury management and return to work schemes and much more!

There are also four FREE livestreamed events as part of the Work Well Speaker Series:

- 4 October – Effective workplace consultation
- 11 October – Mastering four essential mental health conversations in the workplace
- 18 October – Managing airborne contaminants in the workplace
- 25 October – Systems thinking and MSD prevention



External newsletter – suggested copy

October is Safe Work Month, a time to raise community and industry awareness about the importance of work health and safety, and best practices rehabilitation and return to work.

You can get involved and demonstrate your businesses commitment to safer, healthier workplaces by accessing events from the Office of Industrial Relations, including:

- [Work Well Conference](#) in Brisbane on 22 October 2024
- [Work Well Regional Breakfast Forums](#): Rockhampton on 2 October and Cairns on 16 October
- [Work Well Speaker Series](#): four FREE online professional development sessions streamed in October focussing on health and safety and return to work topics.

There's something for everyone with a jam-packed program across the events covering topics such as AI and safety in the workplace, preventing and managing fatigue in the workplace, essentials of work health and safety communication, safety leadership, injury management and return to work schemes and much more!

You can also keep health and safety top of mind 365 days a year by accessing an extensive range of free resources at [WorkSafe.qld.gov.au](https://www.worksafe.qld.gov.au).

Apply for a Safety Advocate workplace visit

Did you know you can book one of our [Safety Advocates](#) to speak at your industry or workplace safety event to inspire your workers and industry colleagues to think about the most important reason for workplace safety?

Our advocates share their powerful personal stories and tips to help Queensland workers appreciate the importance of safety.

Want to know more?

Contact us at events@oir.qld.gov.au



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